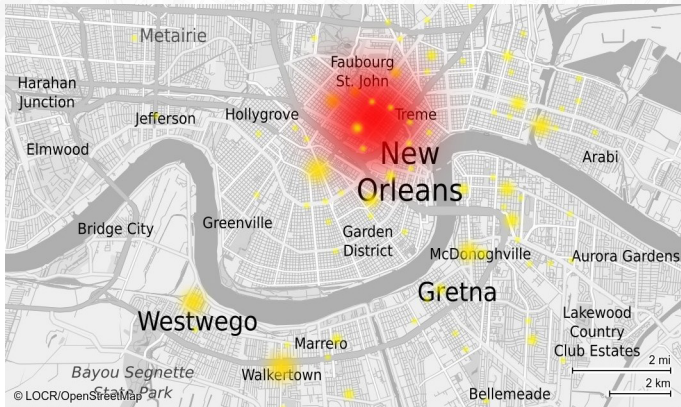


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Focus your campaigns on audience segments that are more likely to act when proximity matters to them!



GEOanalytics provide you with:

- Evaluation of the accuracy of addresses to house, street and postal levels and of invalid addresses
- A detailed report of counts and percentages of addresses in a list that are within specified distances or travel times of one or more other locations
- Visualization tools like HEATmaps, ISOchron and ISOdist maps that help you interpret GEOanalytics report

Contact Us:

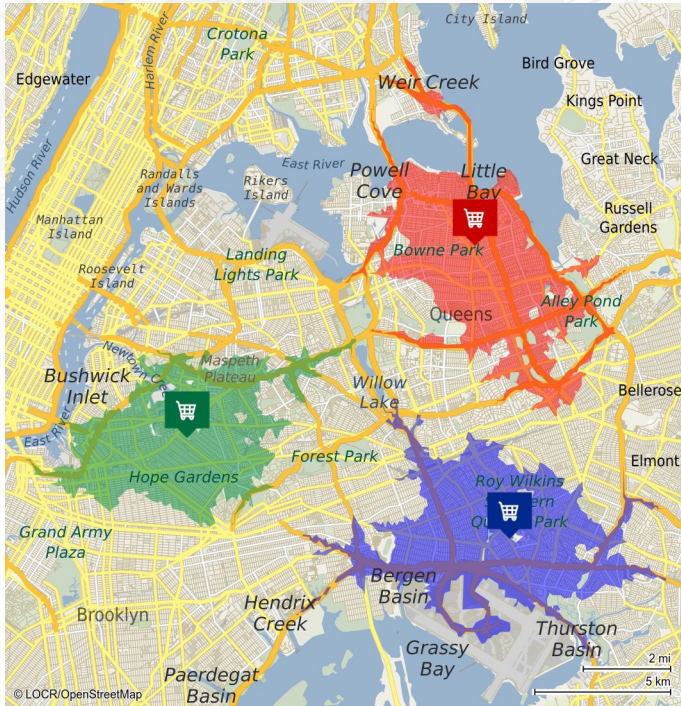
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GEOservices & MAPS

Get More Out of
Your Mailing List



Location Intelligence Enhance Address Data

locr GEOanalytics provide address list analysis using travel distance and time data for selecting and segmenting target audiences. This service helps marketing decisionmakers making tactical decisions about marketing strategy.

With GEOanalytics you can:

- Evaluate the quality and suitability of an address list for a campaign
- Quantify segments of an address list to optimize target audiences
- Increase response rates and effectively plan your marketing spending

Who should use GEOanalytics reports?

GEOanalytics reports are optimized to help senior marketing decision-makers and data analysts in brands and agencies to market better. Whenever proximity, convenience and accessibility are relevant to your campaign message, GEOanalytics can provide you with the relevant location insights!



For further information

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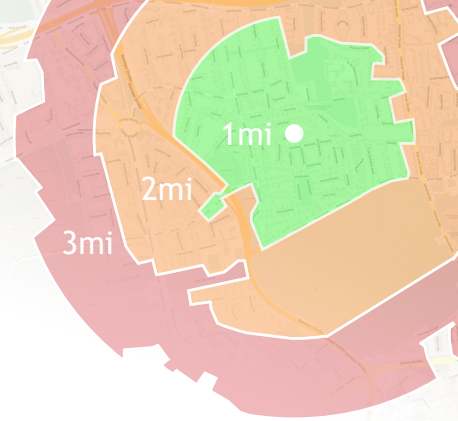
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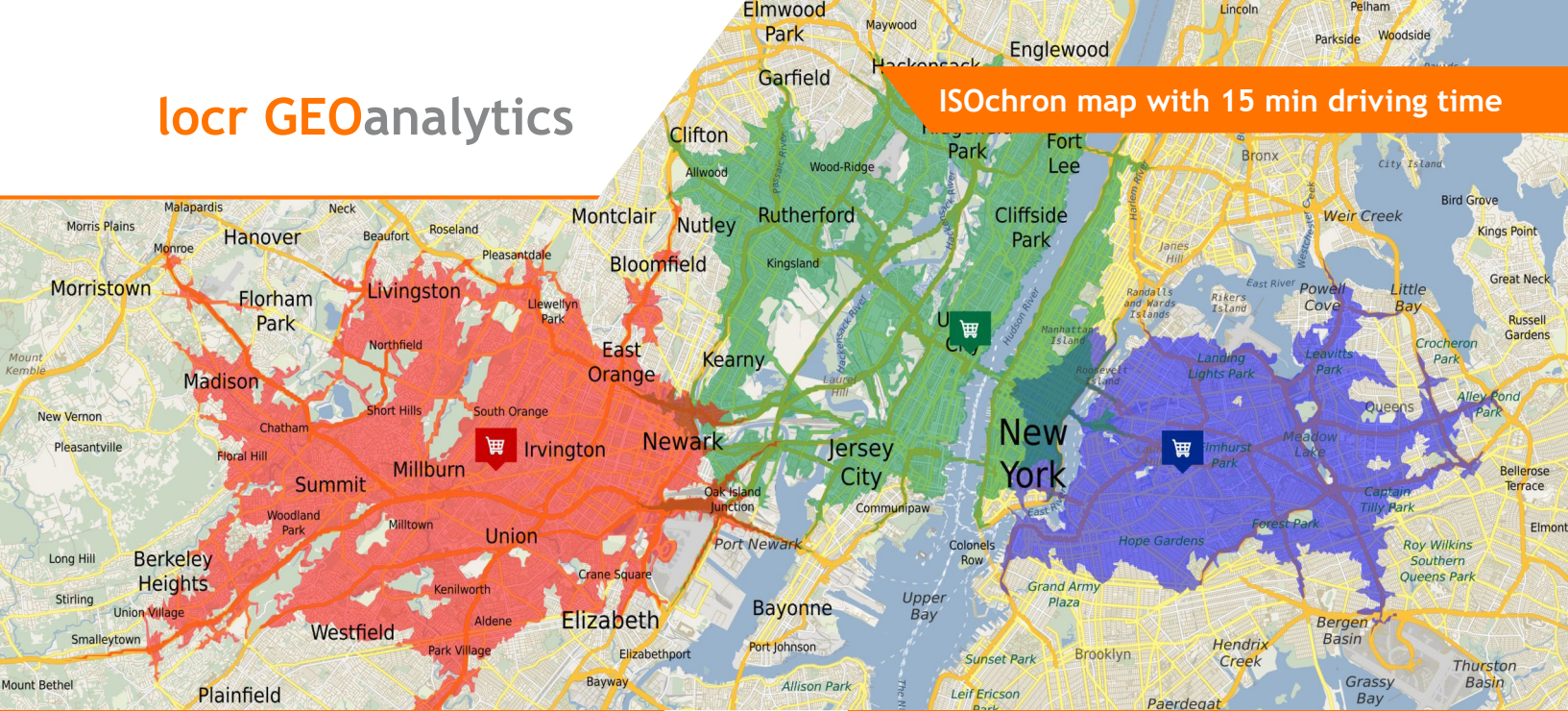


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