Webservice

Get print-ready map images for your production – whenever you need them! Using the locr BATCH Tool you can create maps through our web front-end, and then download personalized maps directly from our servers.

VDP Software & API

XMPie
one to one in one™

XMPie Mapping Service, powered by locr

quadient
customer experience. activated.

Integration with quadient Inspire for online request of individualized maps
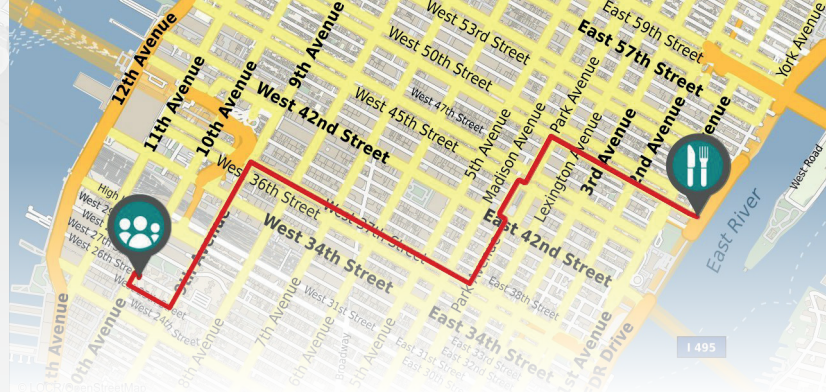
hp

Integration with HP SmartStream Designer

Viva mediale »

Integration with web-based crossmedia campaign tool

DirectSmile®
CROSSMEDIA MADE EASY

Integration with Directsmile Cross Media Designer

cewe

Integration in CEWE photo book software

MAPcreation

locr®

GEOservices & MAPS

Personalized maps that work best for you – and your marketing campaigns!
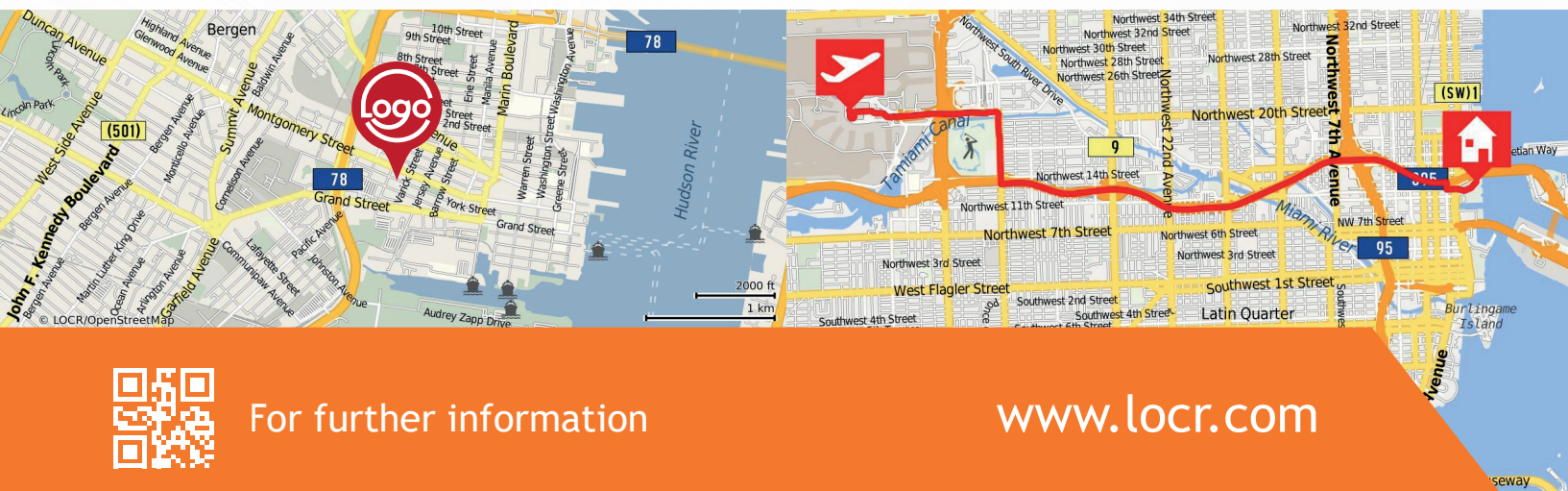
© locr 15/01/19

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It's easy to create maps with locr!

You just need to provide us with:

- **Address Data including**
  - Postal addresses without recipient names
  - Unique ID for each address
  - Recipients and destinations in separate address files
  - Address lists as .csv or .xls files

- **Logos and Icons**
  - Choose from locr's wide range of business icons or send us your own

- **Project Information**
  - Map size
  - Number of addresses
  - Your chosen locr map style

Once we have that information, we then provide you:

- Test maps for release

- Maps generated as .jpeg file in 300 dpi RGB

- Optional: locr GEOservices & GEOanalytics

- Optional: locr VIDEOmaps provided as a video file in HD quality

For further information **www.locr.com**