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locr®
GEOservices & MAPS



WHAT YOUR RECIPIENT GETS:



WHAT YOU GET:

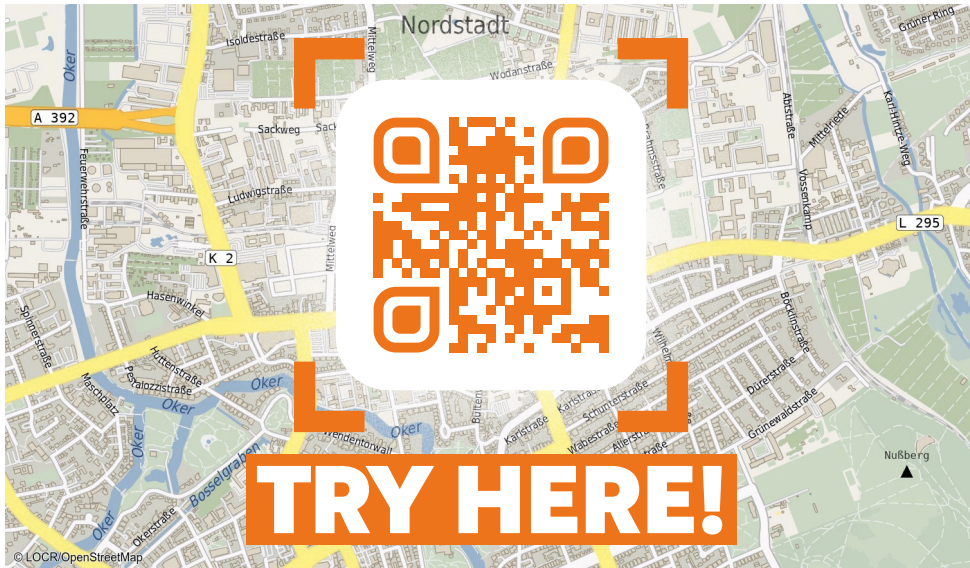


SHOW THE WAY

- Provide the quickest route from customers to your business
- Easily integrate the locrFINDER into print or cross media campaigns
- Promote shop openings, events or partner locations
- Customize icons, map styles and location categories for your project
- Include personalized, relevant content in offset printed products

MEASURE SUCCESS

- Track engagement by identifying user locations instead of individuals
- Receive daily interaction statistics and usage frequency
- Identify activity hotspots to optimize marketing efforts for both digital and offset printed campaigns



DATA SECURITY

You retain control of you and your customers' data. It will not be analyzed or used for other purposes by third parties. All data remains within our servers, which are located in Germany. The insights on opening rates are exclusively visible to you via online access.